

Creativity is Natural



Work Examples



The LA Creative Story

Every piece of work is a product of experience and curated obsessions

With beginnings in a love for music and art, the brand evolved into existence from designing album artwork, show / festival flyers, and band merch. The creative spark was ignited in 1999 as an obsession turned into gigs, full-time jobs, and eventually a business.



1999 - 2026

Decades of success

Digital Strategy • Mobile Apps • Web Development • Social Media Content
Email Design • Brand Design • Creative Direction • Commerce • Merch Design

Corporate Experience

Working with brands large & small

20+ Years

Working with national & international brands in QSR, fashion, technology, retail, entertainment +

Senior Experience

Senior Designer / Web Developer / UI/UX Designer
Creative Director / Brand Developer



Landon Asbury – Creative Director / Owner



A Passion for Design Excellence

Steering creative direction with intelligent insights

01

User-focused design

Dynamic UI & consistent UX

02

Real-world experience

Business-oriented decisions based on real data





Design Principles with a Foundation

An array of disciplines including digital design, web development, print design, branding development, UI/UX design, mobile design, logo design, and more.



Be Bold

Stand out with clarity & consistency



Don't complicate

One mission. One message.

Mobile-First Approach

In today's world, most users are on their phone. Design accordingly.



Responsive

Make the best use of the user's screen



Intuitive

Don't make the user think



Informative

Content is king

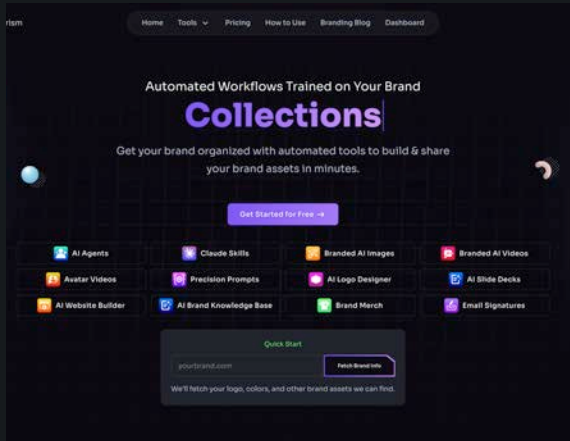
What's the Latest?

Check out some fresh design examples

PolyPrism.io

Design, front & backend dev, UI/UX, marketing, branding

[VIEW SITE ↗](#)



Automated Workflows Trained on Your Brand

Collections

Get your brand organized with automated tools to build & share your brand assets in minutes.

[Get Started for Free →](#)

- AI Agents
- Claude Skills
- Branded AI Images
- Branded AI Videos
- Avatar Videos
- Precision Prompts
- AI Logo Designer
- AI Slide Decks
- AI Website Builder
- AI Brand Knowledge Base
- Brand March
- Email Signatures

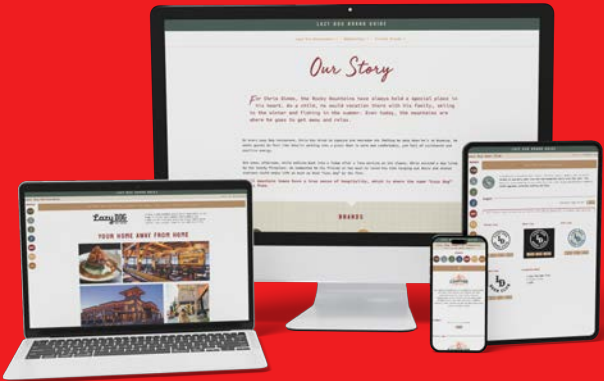
Quick Start

yourbrand.com [Publish Brand](#)

We'll fetch your logo, colors, and other brand assets we can find.

Lazy Dog Restaurants


Digital Brand Guide



Halcyon Dermatology

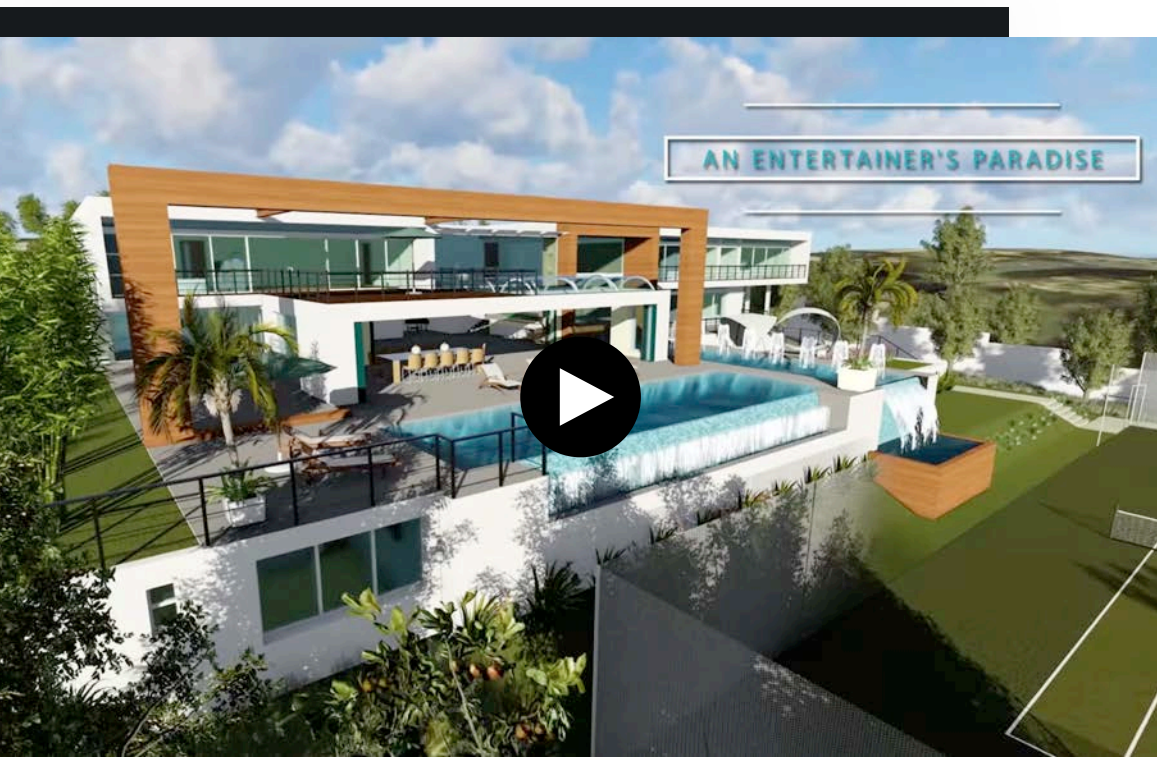
Website Development

[VIEW SITE ↗](#)



Industry Highlights

Combining years of experience in real-world roles.



- 01. Real Estate**
Residential & commercial sales, leasing, and marketing expertise with decades of experience.
- 02. Fashion**
E-commerce, in-store retail digital displays, mobile / web app design experience with major brands.
- 03. Food Service**
Digital / print / interactive / promotional
- 04. Entertainment**
Entertainment hub design for major entertainment organizations including channels for sub-brand content.

Industry Highlights

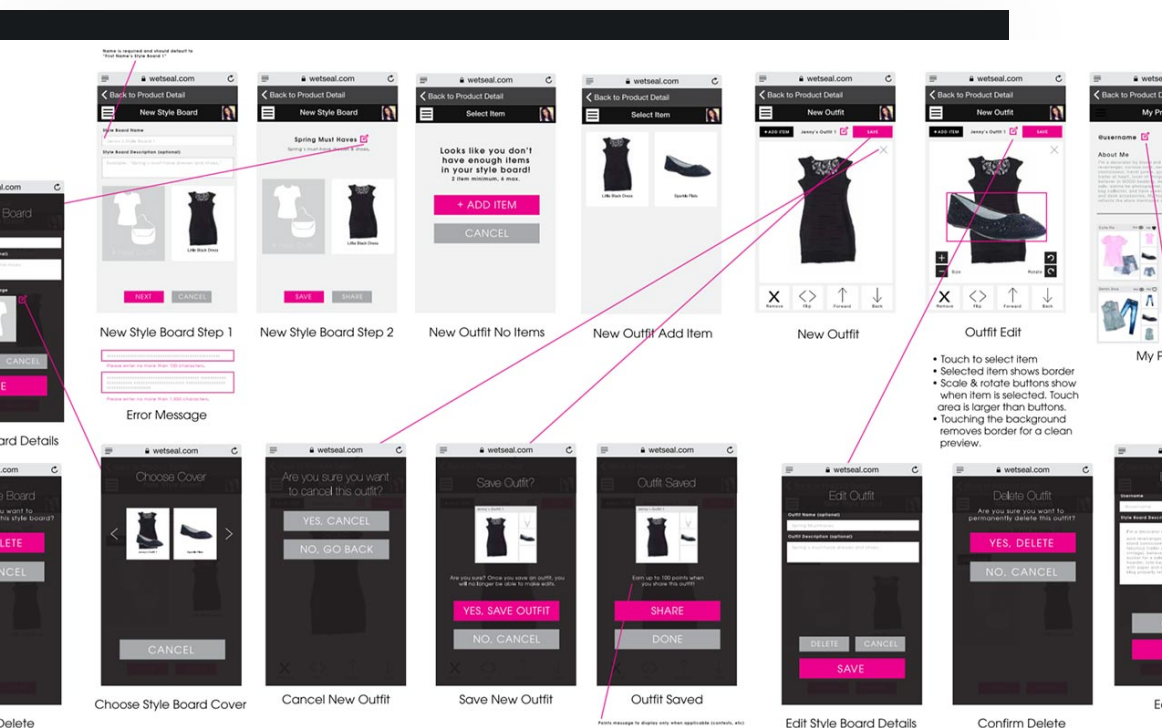
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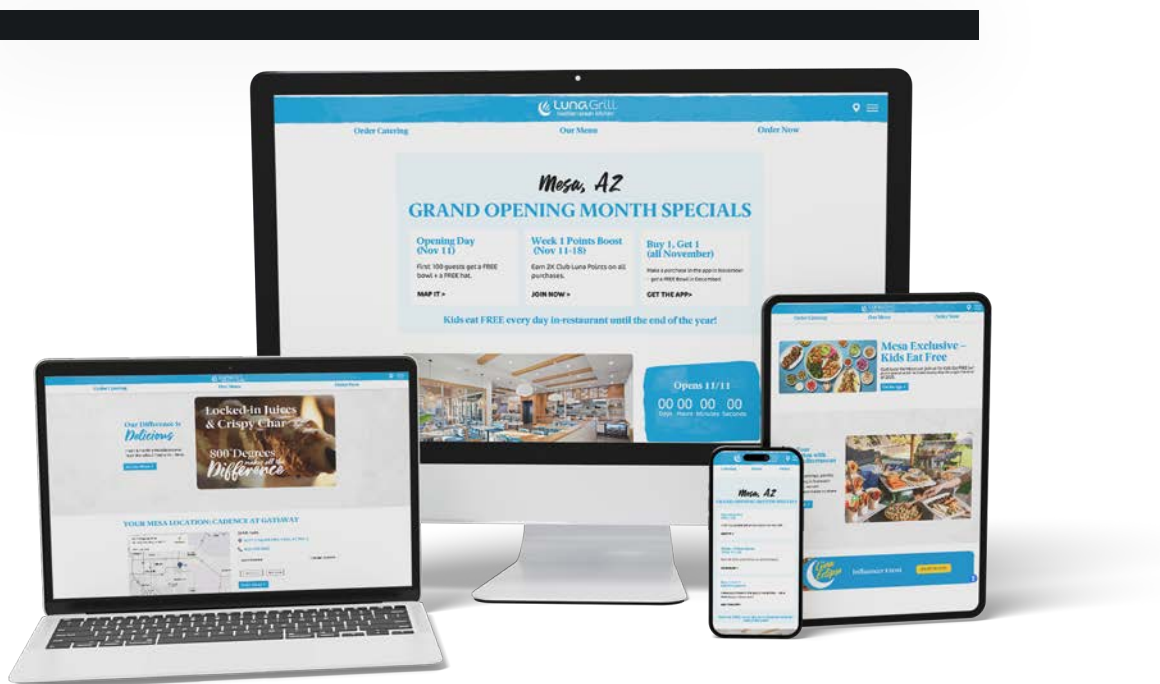
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Overview of Services

All-in-one solutions for organizations of every size



Brand Design & Strategy

Enhanced branding strategies for modern workflows



Quick & Efficient Work

Agency-quality work, in a fraction of agency timelines



Full-stack Development

Go beyond the out-of-the-box setup

THINK
ABOUT
THINGS
DIFFERENTLY

It's in the Details

Start with your vision... and expand beyond the norm



Concept

Explore & discover



Design

Apply on-brand principles



Build

Precision-built marketing assets, sites, and more



Measure / Manage

Continuous adjustments from learnings



Case Study

Montecinos Group Brand Refresh



1

Brand Refresh

Logos, icons, colors, fonts, tone, voice, and so much more goes into a brand design.

2

Website Dev

Apply the brand to modern applications like a website, emails, social media, videos, events, etc.

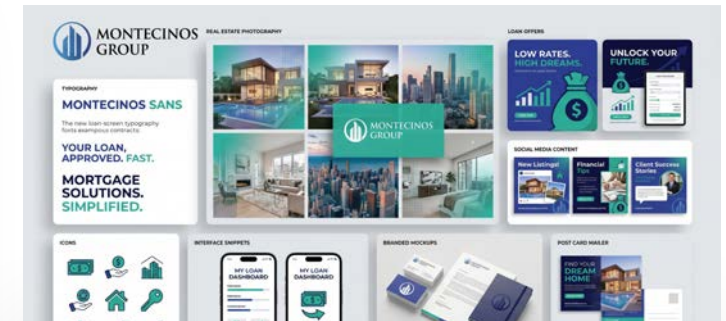
[VIEW SITE](#)



3

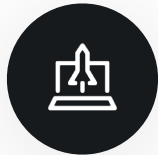
Branding Integration

Brand guide with resources and example layouts.



Core Skills

Professional design & development



Brand Design

Build from the ground up, or enhance a with a brand refresh. Build trust with consistent branding.



Web Development

Full-stack front & backend development experience including Wordpress, Shopify, Webflow, Framer, Github, React, Next, and more.



Branded Content

Design on-brand for multi-channel marketing, internal communications, hyper-targeted campaigns, and trusted content.



AI Integrations

Go beyond the traditional AI chat prompts. Integrate APIs, AI workflows, AI agents, and more.

Web Design & Development

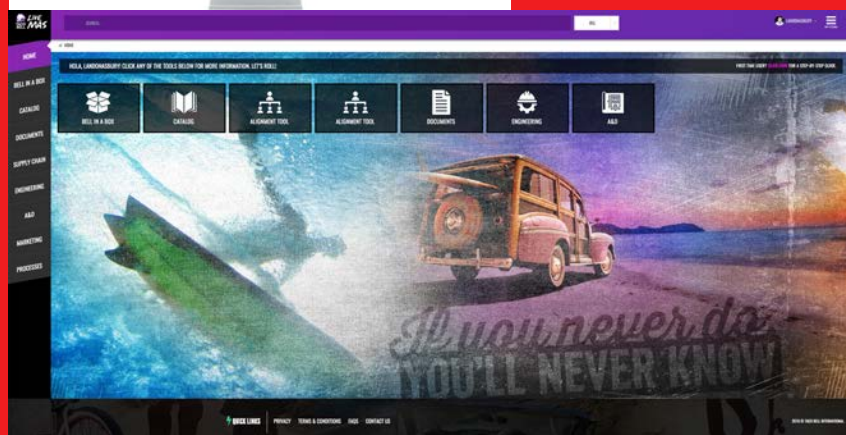
Franchisee Portal / International Franchisee Websites

Custom HTML, translators, store locators



Modern Platforms & Architectures

HTML, CSS, JS, Wordpress, Shopify, Framer, Webflow, React, , and more



Layout & Typography

Authority Zero – 30 Years

Vinyl Artwork Layout

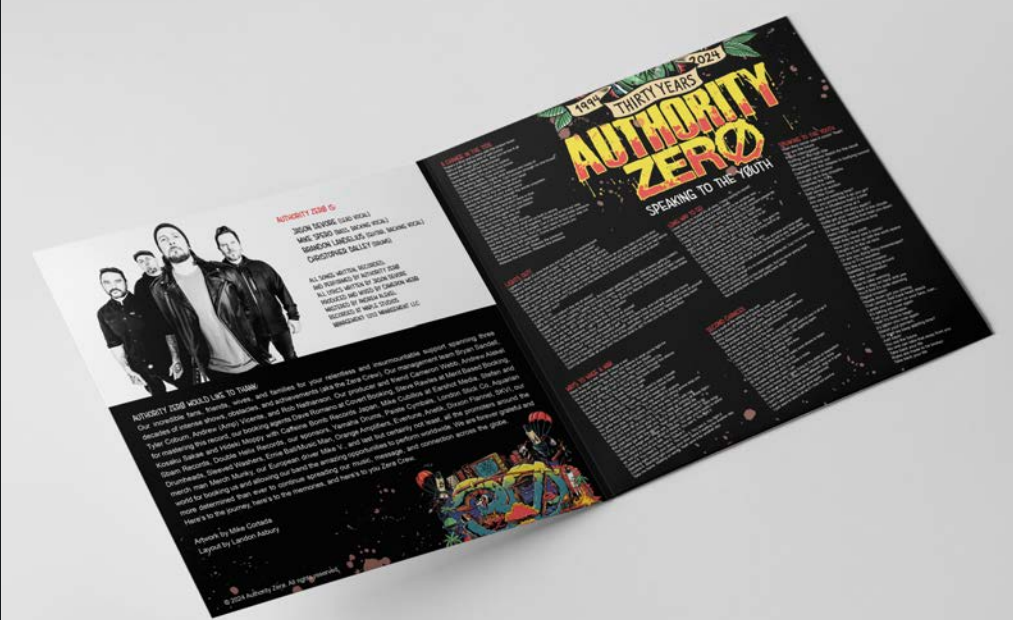


4-Panel Layout

Band credits, songs, lyrics

255,850

Monthly listeners



Merch Design

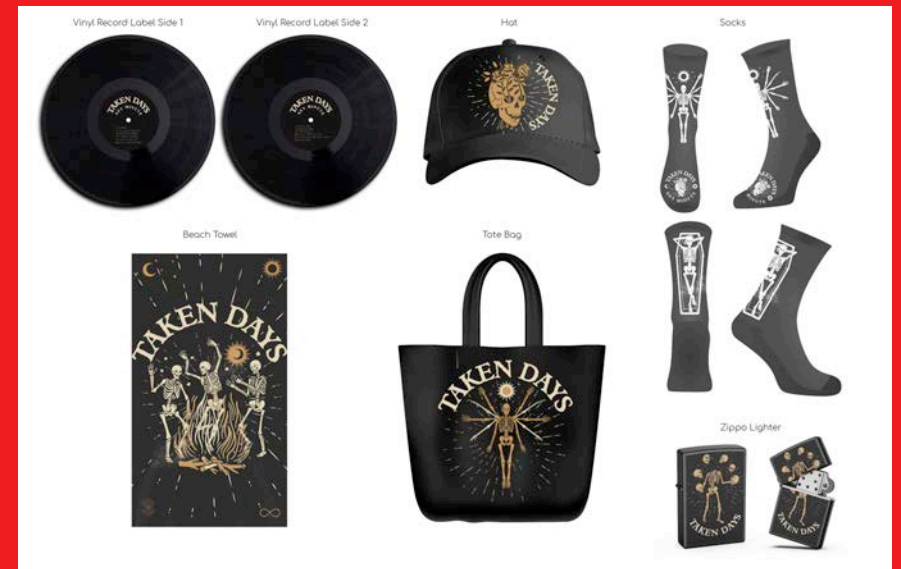
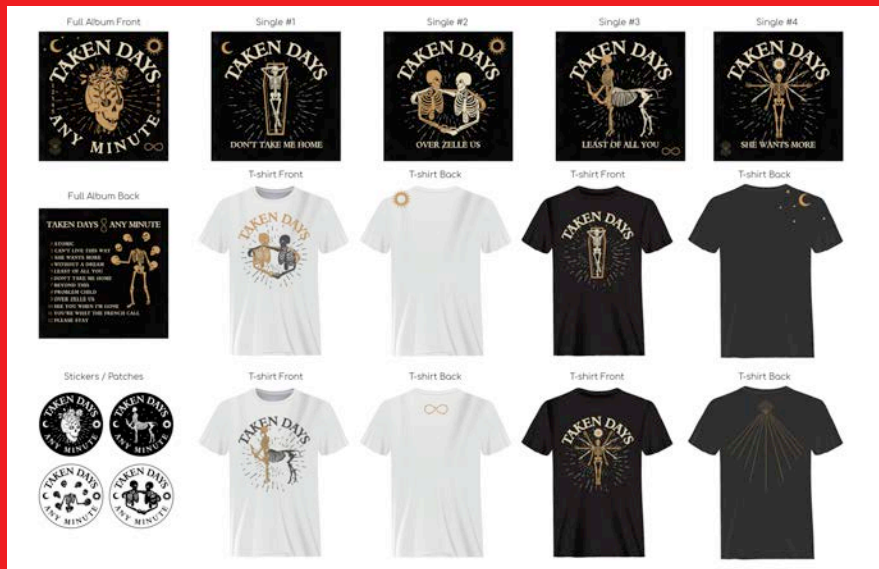


Taken Days – Any Minute
Album & Merchandise

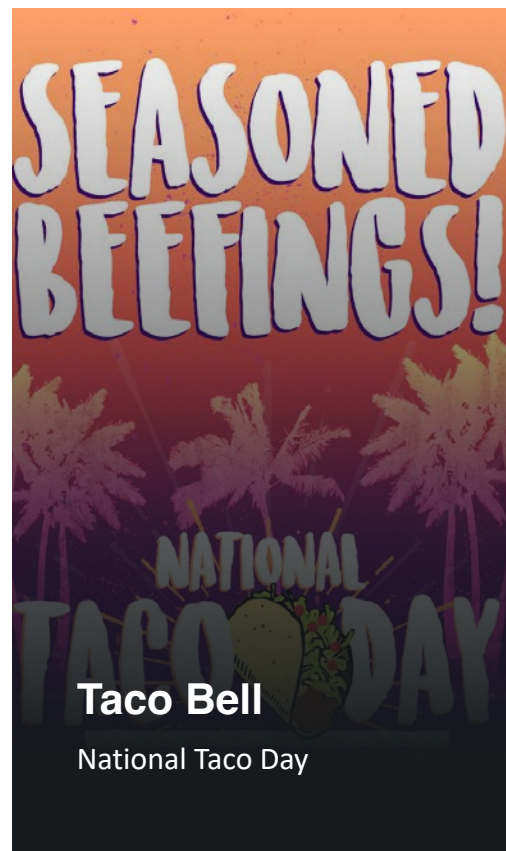


Various Merchandise

Album artwork, T-shirts, hats, backpacks

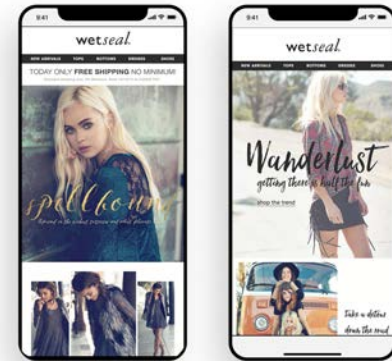
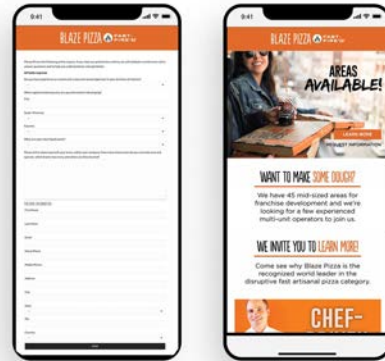
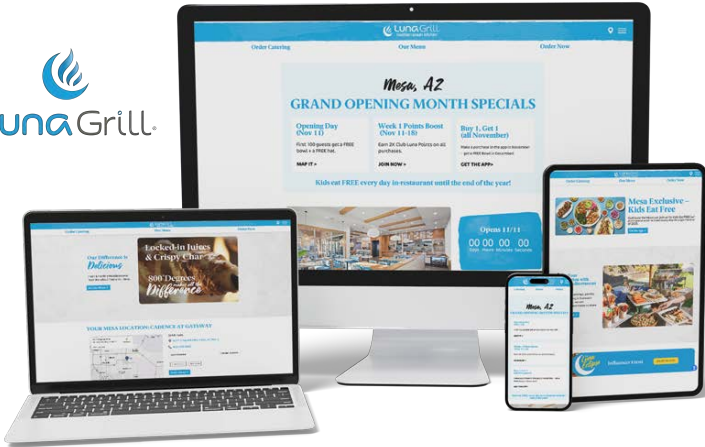


Content Design



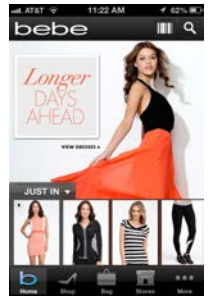
More Highlights

Spanning decades of work in a wide variety of industries



Creative Design

bebe



Walgreens



150%

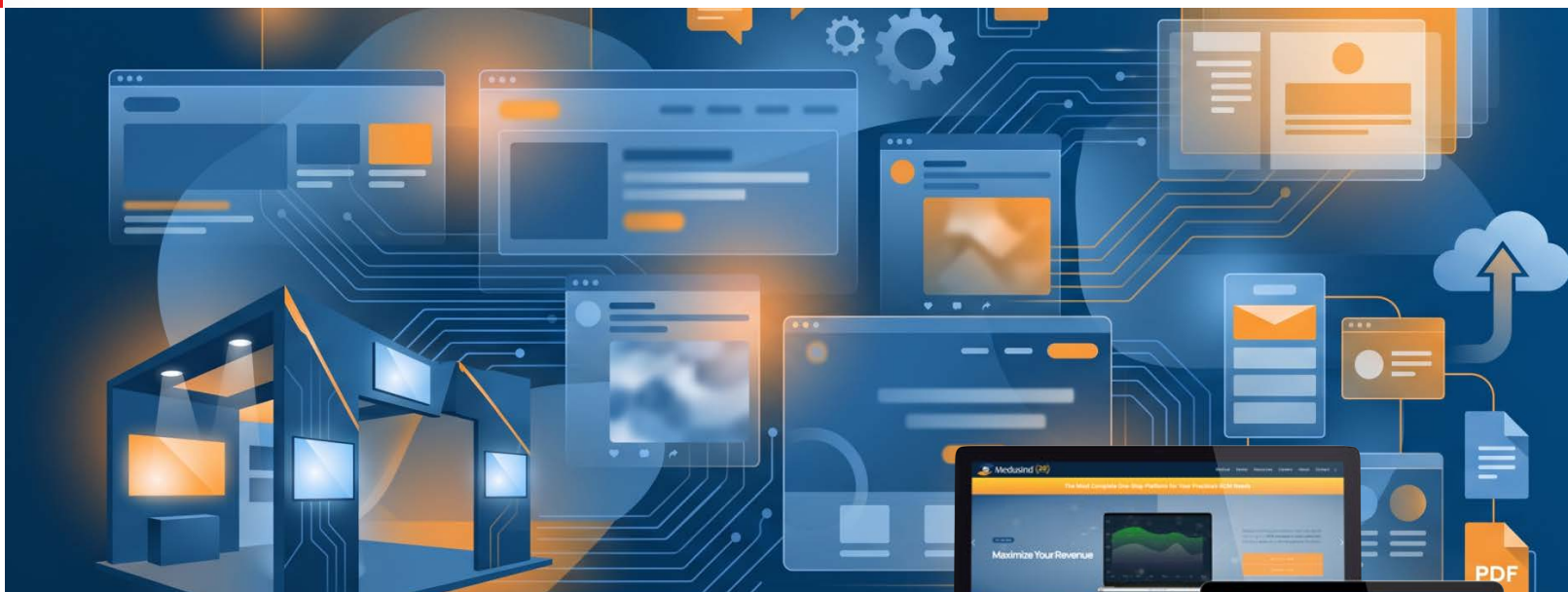
Sales increase

while contracted as UI/UX design, web development, communications design at Medusind



June 2022 – June 2026

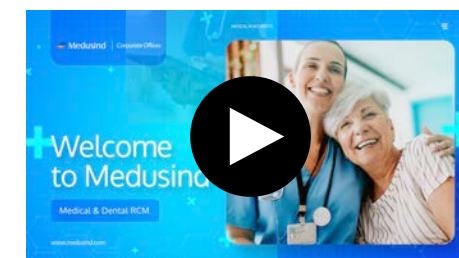
Contracted through Creative Circle



 **Medusind**[®]

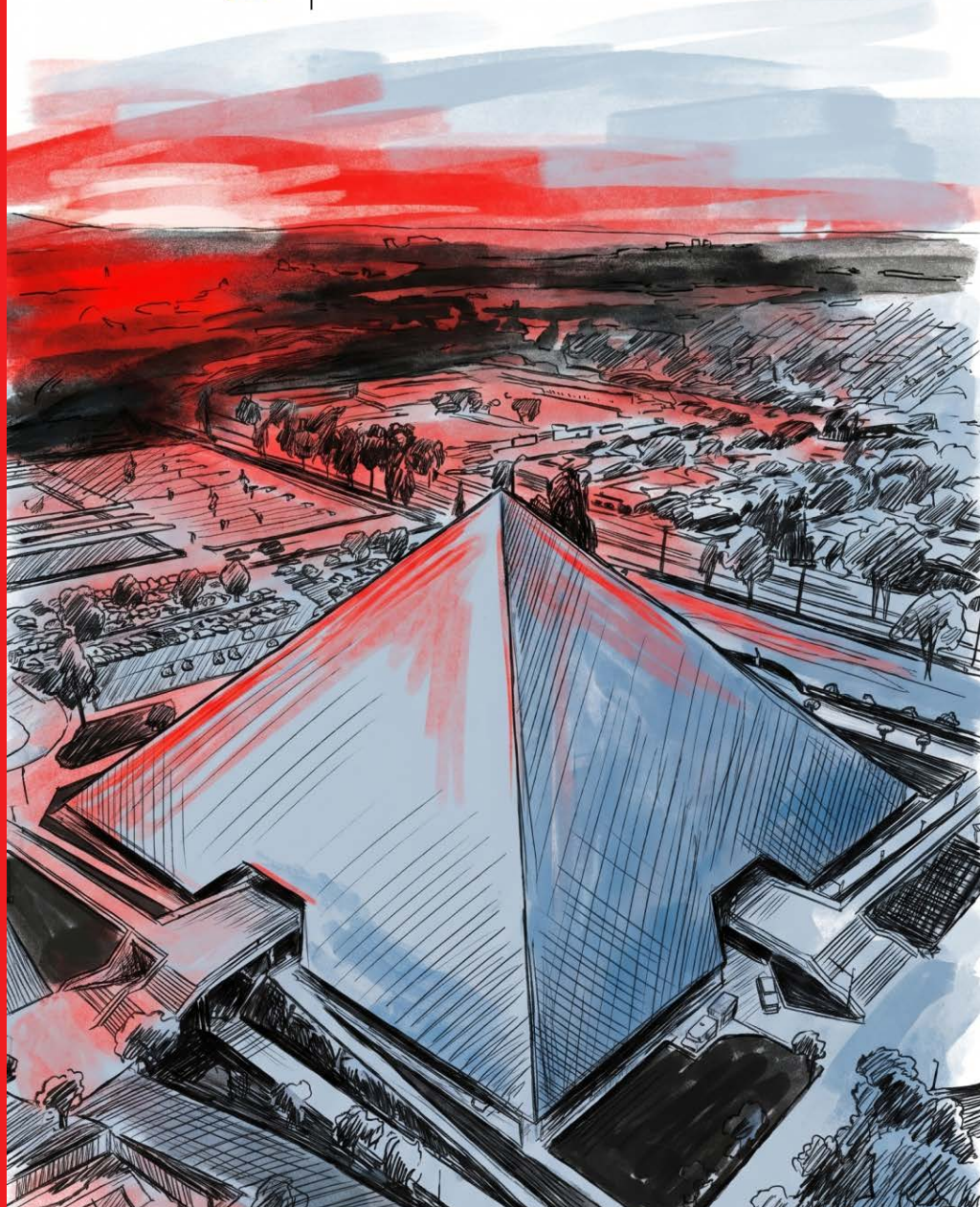
Revenue Cycle Management Specialists

- social content
- websites
- landing pages
- trade show booths
- emails
- division logos
- newsletters
- sales PDFs
- slide decks
- Salesforce email campaigns + integrations
- video production
- ad banners
- brand guides





CALIFORNIA STATE UNIVERSITY
LONG BEACH



25+

Years professional design
experience

110%

Always

Positive

Attitude



**Landon
Asbury**

Creative Director / Designer / Web Developer

Education

1999 – 2005

Bachelor of Arts

Visual Communications / New Media
California State University, Long Beach

2001

Website Development Certificate

California State University, Long Beach
– Extension Services

Contact

OC local. Worldwide reach.



Orange County, CA

United States



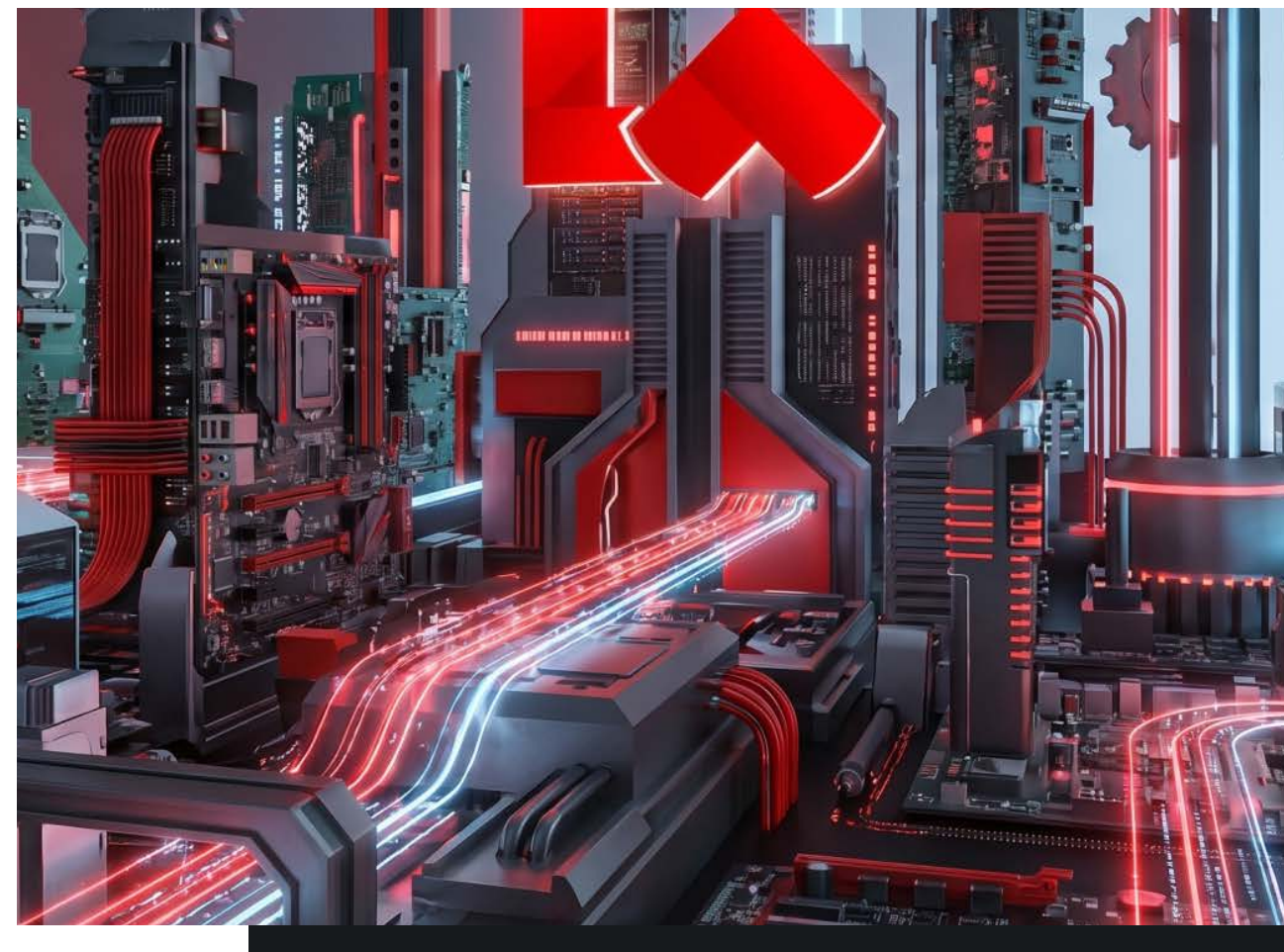
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landon@lacreative.biz





Creatives are curious.

Are you?